



**Special ARA Seminars at
2009 Texas Trophy & Awards Show
July 31 & August 1, 2009
Moody Gardens Hotel
Viewfinders Terrace Meeting Room (9th Floor)**

ARA offers you the opportunity to attend highly informative *seminars during the Texas Trophy & Awards Show.

* This is a special occasion to expand your skills and acquire CEU credits since most seminars are offered only at ARA trade shows. These seminars will conform to ARA's standards for quality and adhere to ARA's policy of non-product promotion and compliance with anti-trust regulations. Each seminar will be available for CEU credit for those who are enrolled in the ARA Certification Program.

July 31, Friday

8:00-9:30 am **101 Plus Tips for the Awards Industry**
– Fred Schwartz, Quality One Engravers

Join Fred Schwartz to pick up usable “today” tips, helpful to everyone from beginners to the most knowledgeable with practical information for both shop workers and shop owners. This session will cover better buying, safety, products, tooling, and work flow decisions. Did you ever have a problem with computers, engravings, assembly, or electrical? Fred has a solution to help you! Benefit from Fred's extensive work experience and get some real solutions and some good stand up, too.

Get great tips on how to save money, work smarter, and work safer! Take home a valuable handout full of useful information that you can share with others in your company.

ARA member: FREE/ Nonmember \$20

.15 CEUs Technical, Beginning –Intermediate Level

August 1, Saturday

8:00-9:30 am **Profitability, Cash Flow, and Growth Strategies in a Recession**
– Guy Barone, Xenetech USA Inc.

Guy Barone will walk you through the important steps of good financial management to help your business weather these challenging economic times. He will explain how to manage your income by better understanding your costs, calculating profitability, and planning your budget – also, cash flow and financing. Finally, Guy will put you on a path to identify the strengths, weaknesses, threats, and opportunities in running your business and how you can manage present operations while developing a strategic plan for the future. Don't miss this important seminar!

ARA member: FREE/ Nonmember \$20

.15 CEUs Business Operations, Intermediate Level

**Register Now!
Attendance is Limited**



AWARDS & RECOGNITION ASSOCIATION
 4700 West Lake Avenue • Glenview, IL 60025-1485
 Phone: 800/ 344-2148 or 847/ 375-4800
 Fax: 888/ 374-7257 or (outside US) 847/ 375-6480.

Registration Form
ARA Seminars at 2009 Texas Trophy & Awards Show
 July 31 August 1 at Moody Gardens Hotel, Galveston, TX
Keep a copy of this registration form for your records. Please type or print.

You must register separately for the Texas Trophy & Awards Show. Go to www.texas trophyshow.com

Please indicate if you plan to attend one or both seminars:

Friday, July 31 – “**101 Plus Tips for the Awards Industry**” by Fred Schwartz, Quality One Engravers

Saturday, August 1 – “**Profitability, Cash Flow, and Growth Strategies in a Recession**”
 by Guy Barone, Xenetech USA Inc

Fee for seminars:

ARA members (MEM) FREE – Please register even though there is no fee.

Non-ARA members (NON) \$20 per seminar

Total Fee Submitted	
<u>Non-Member</u>	
X \$20 = \$	
# seminars	Total

Submit one registration form per person.

Name:

Company:

Office mailing address:

City/State: Zip:

Office Phone: Fax:

E-mail:

In case of emergency, contact:

Emergency Phone contact

Payment Information:

Check Enclosed (payable to ARA)

- **Checks not in US funds will be returned.**
- A charge of US \$20 US will apply to checks returned for insufficient funds.

Please Charge my Credit Card

- Visa
- MasterCard
- American Express
- Discover

Special Needs	I will need special assistance. Contact 800/344-2148 or 847/375-4800.
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Registration Options:
You may enter your information by typing directly on this registration form.
Then,
Print a copy and Fax your registration form to ARA
 at (inside US) **888/374-7257** or (outside US) 847/375-6480
 (credit card payment only)
Or
Phone 800/ 344-2148 or 847/ 375-4800. Ask for Cathy Wilcox.
 (credit card payment only)
Or
Mail the completed the registration form before July 17, 2009 to
 ARA Seminars/TX Trophy Show, PO Box 839, Glenview, IL 60025.
 (check or credit card payment)

Card Number:
Expiration Date:
Cardholder Name:
Signature:
<ul style="list-style-type: none"> ▪ I authorize ARA to charge the above listed credit card amounts reasonably deemed by ARA to be accurate and appropriate. ▪ If rebilling of a credit card is necessary, a US \$25 processing fee will be charged. ▪ <u>IF YOU FAX THIS FORM, PLEASE DO NOT ALSO MAIL THE ORIGINAL.</u> Cancellation Policy: All event cancellations must be made in writing. A full refund is available if you cancel your registration at least 14 days prior to the event. No refund is available if cancellation is postmarked after July 20, 2009. Please keep a copy of your registration for your records.